

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show .TWTF..	06	125 170 120	30 Comme Nbr of Spots		2	2	2			6	750
2	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	225 140 175	30 Comme Nbr of Spots	2		2	2	2		6	340
3	M-F 9a Dr Phil .TWTF..	05	110 100 150	30 Comme Nbr of Spots		3		2			5	500
4	Fri 10p ET / 9p CT Blue Bloods ..F..	05	700	30 Comme Nbr of Spots	1						1	700
5	Fri 10p ET / 9p CT Blue Bloods ..F..	05	700	30 Comme Nbr of Spots			1				1	700
6	Fri 10p ET / 9p CT Blue Bloods ..F..	05	1200	30 Comme Nbr of Spots					1		1	1200
7	Fri 8p ET / 7p CT CSI NY	05		30 Nbr of Spots								
Weekly Totals: Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sale Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Coet
8F.. Fri 8p ET / 7p CT CSI NY	05		Comme 30 Nbr of Spots Closed PR		1					1	
9F.. Sat 10p ET / 9p CT 48 Hours	06	500	Comme 30 Nbr of Spots	1						1	500
10S Sat 7p News	05	90	Comme 30 Nbr of Spots Nbr of Spots Open Pre-Empted	1	1	1	1	1		4	360
11S Sat 8-9p	06	400	Comme 30 Nbr of Spots				1			1	400
12S Sun 10p ET / 9p CT Mentalist	05	700	Comme 30 Nbr of Spots		1					1	700
13S Sun 10p ET / 9p CT Mentalist	05		Comme 30 Nbr of Spots Closed PR					1		1	
14S Sun 1030a ET / 930a CT Face The Nation	05	275	Comme 30 Nbr of Spots Closed PR	1						1	825
15S Sun 7p ET / 6p CT 60 Minutes	04	1025	Comme 30 Nbr of Spots Closed PR		1					1	1025
Weekly Totals:					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	260	30		1					1	260
			175	Comme							1	175
			275	Nbr of Spots	1			1	1		2	550
			170	Nbr of Spots			1				1	170
17	Tue 8p ET / 7p CT NCIS .T.....	04	2400	30		1					1	2400
			2000	Comme							1	2000
18	Tue 8p ET / 7p CT NCIS .T.....	04	1900	30				1			1	1900
			2500	Comme					1		1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1500	30		1					1	1500
				Comme								
				Nbr of Spots		1					1	1500
				Nbr of Spots			1				1	1500
				Closed PR								
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30			1				1	1200
				Comme								
				Nbr of Spots			1				1	1200
				Nbr of Spots							1	1200
				Closed PR								
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30					1		1	1200
				Comme								
				Nbr of Spots					1		1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1250	30		1					1	1250
				Comme								
				Nbr of Spots		1					1	1250
				Closed PR								
23	Wed 8p ET / 7p CT Survivor ..W....	04	1550	30				1			1	3100
				Comme								
				Nbr of Spots				1			1	3100
Weekly Totals: Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1000	30 Comme	Nbr of Spots			1				1	1000
25	M-F 1135p ET / 1035p CT Late Show M.....	06	125	30 Comme	Nbr of Spots		1	1	1		1	3	375
			170	30 Comme	Nbr of Spots					1		1	340
26	M-F 11a ET / 10a CT Price is Right M.....	04	225	30 Comme	Nbr of Spots				1			1	675
			175	30 Comme	Nbr of Spots		1					1	175
			140	30 Comme	Nbr of Spots			1				1	140
27	Sun 1030p ET / 930p CT MentalistS	05	1000	30 Comme	Nbr of Spots					1		1	1000
28	Sun 730p ET / 630p CT 60 MinutesS	04	1025	30 Comme	Nbr of Spots			1				1	1025
29	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	170	30 Comme	Nbr of Spots			1				1	170
30	Tue 10p ET / 9p CT Vegas T.....	05	800	30 Comme	Nbr of Spots	1						1	800
31	Mon 10p ET / 9p CT Hawaii Five-O M.....	06	1150	30 Comme	Nbr of Spots			1				1	1150
32	Sat 10p ET / 9p CT 48 HoursS	06	500	30 Comme	Nbr of Spots			1				1	500
33	Sa-Su 6a NewsS	12	50	30 Comme	Nbr of Spots	2						2	100
Weekly Totals:					Total Spots(Ord Spots)	19	23	25	20	17	2	106	
Open PR							-1					-1	-150
Closed PR						1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer: ...	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Coplee: No		Business Category: Transactional

Ref	Sale Product Details	Rev Type	Rates	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34SS Sun 4p ET / 3p CT NFL On CBSS 16:30:00-19:30:00	04	1325	30 Comme	Nbr of Spots	1					1	1325
36	Mkd Wed 9p ET / 8p CT Criminal Minds ..W....	05	1200	30 Comme	Nbr of Spots		1				1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08F..	05	1200	30 Comme	Nbr of Spots		1				1	1200
38	Mon 8-9p ET / 7-8p CT How I Met / Partners MTWTFSS Isolations: W/C 10/08 M.....	05	1200	30 Comme	Nbr of Spots		1				1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08F..	05		30 Comme	Nbr of Spots							
40	Fri 9p ET / 8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08F..	05		30 Comme	Nbr of Spots		1				1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01S	04	1325	30 Comme	Nbr of Spots	1					1	1325
42	Mkd Sat 8a CBS This MorningS.	04	80	30 Comme	Nbr of Spots		1				1	80
43	Mkd M-F 8a CBS This Morning M.....	05	50	30 Comme	Nbr of Spots			1			1	50
44		05	700	30 Comme	Nbr of Spots		1				1	700
Weekly Totals:						19	23	25	20	17	2	106
Open PR						-1						-1
Closed PR						1	5	3	1	1		11

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 539.40	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
Mkpd	Fri 8p ET / 7p CT NCIS			Comme								
45	Fri 8p ET / 7p CT NCIS	05	700	30		1					1	700
Mkpd	...F..			Comme								
46	Fri 9p ET / 8p CT CSI NY	05	600	30		1					1	600
Mkpd	...F..			Comme								
47	Fri 8p ET / 7p CT NCIS	05	800	30				1			1	800
Mkpd	...F..			Comme								
48	M-F 8a CBS This Morning	05	50	30			2				2	100
Mkpd	...F..			Comme								
49	Sat CBS NCAA Football	03	2000	30			1				1	2000
Mkpd	...S.			Comme								
50	Sun 1p ET / 12p CT NFL On CBS	04	800	30			1				1	800
Mkpd	...S.			Comme								
51	Sun 4p ET / 3p CT NFL On CBS	04	1250	30			1				1	1250
Mkpd	...S.			Comme								
52	Sun 730p ET / 630p CT 60 Minutes	04	1025	30			1				1	1025
Mkpd	...S.			Comme								
53	Sun 6a News	06	50	30			1				1	50
Mkpd	...S.			Comme								
54	Tue 8p ET / 7p CT NCIS	04	1900	30				1			1	1900
Mkpd	...S.			Comme								
Weekly Totals:					19	23	26	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sellie Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
55	M-F 9a Dr Phil	05	150	30								150
	MTWTF..			Comme								
				Nbr of Spots								
56	M-F 8a CBS This Morning	05	110	30								110
	MTWTF..			Comme								
				Nbr of Spots								
				Nbr of Spots								

Weekly Totals:	Total Spots(Ord Spots)	19	23	25	20	17	2	106	-1	-150
	Open PR		-1							
	Closed PR	1	5	3	1	1		11		

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/26)	0000181924	
10	Sat 7p News	30 Commercial	10/08/12	Open Pre Emption	150.00		0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	30 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	
15	Sun 7p ET / 6p CT 60 Minutes	30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000177594	
19	Tue 9p ET / 8p CT NCIS Los Angeles	30 Commercial	10/15/12	Closed Pre Emption	1,900.00	No Makegood / Credit	0000176183	E:120802002
20	Wed 10p ET / 9p CT CSI	30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	30 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180219	
39	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	30 Commercial	10/08/12	Closed Pre Emption	0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	Totals	106	19	23	25	20	17
Cost		54090	9360	14145	11235	9070	9885
							395

Grand Totals:

Spots: 106

Gross Total: 53,940.00

Commission: 8,091.00

Net Total: 45,849.00